

Privacy Policy

Least Changes : March, 1th, 2011

semYOU Privacy Policy Highlights

This page summarizes the key highlights from our Privacy Policy. For more information, read our full Privacy Policy.

1. Personal information collected

We collect information:

- When you register an account to become a semYOU user (“User”), such as your name, e-mail, employer, country, birthday and a password.
- When you add to your profile with further information about yourself or your private contacts.
- We use cookies and other technologies to recognize you, customize your experience, and serve advertisements.
- Like all websites, we automatically receive from your internet use information like your IP address, the URLs of sites from which you arrive or leave the semYOU website, your type of browser, your operating system, your mobile provider, your mobile device, and your ISP.
- We retain information you provide in connection with third party services available through semYOU like surveys and polls or other third party research undertaken with your consent.

2. Uses of personal information

We use the information you provide to:

- Enable you to share your information and communicate with other Users, or provide your personal details to third parties offering combined services with semYOU;
- Administer your account with us and customize the service we provide to you and other Users; and to
- Send you service or promotional communications through email and notices on the semYOU website.

We do not sell, rent, or otherwise provide your personal identifiable information to any third parties for marketing purposes. We also provide you with the means to control whether or not your contact information is viewable to other Users through your profile.

Please note that in order to deliver certain services (for example, semYOU riAPP Services), we may share information with third parties. For example, to process subscription payments made by you, we share some of your information with the payment processing company we use.

3. Your information choices

You can:

- Review, enhance or edit your personal information through your personal profile page;
- Choose what information you make available to search engines through your profile;
- Control the messages you receive from semYOU and other Users and how these messages are sent;
- Change your settings to control visibility and accessibility through our website; and
- Tell us to close your semYOU account.

4. Your obligations to other Users.

- Do not abuse the semYOU service (riAPPs) by using it to spam, abuse, harass, or otherwise violate the User Agreement or Privacy Policy.

5. Security

- Personal information you provide will be secured with industry standards and technology. Since the internet is not a 100% secure environment, we cannot ensure or warrant the security of any information you transmit to semYOU. There is no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.
- You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to your email communications at all times.

6. How to contact us

If you have any questions or comments please email us at privacy@semyou.com or contact us at:

semYOU LLC
13101 Washington Blvd.,
Los Angeles CA 90066

semYOU Privacy Policy

Please read this policy and send us questions, concerns and suggestions at privacy@semyou.com.

1. Personal Information Collected

We collect your personal information in the following ways:

a. Registration

In order to become a User, you must provide us the following information to create an account: name, email address, country, birthday and password. Like other passwords, you should choose one that is known only by you. You acknowledge that this information is personal to you, and by creating an account on semYOU, you allow others, including semYOU, to identify you.

b. Profile Information

Once you become a User, you may provide additional information in the Profile section describing your skills, professional experiences, educational background, recommendations from other semYOU Users, and networking objectives. Providing additional information about yourself beyond what is minimally required at registration is entirely up to you, but providing additional information enables you to derive more benefit from semYOU. Any information you provide at registration or in the Profile section may be used by semYOU as described in the User Agreement and this Privacy Policy, including for the purpose of serving advertisements through the service. If you decide not to share certain information, you may not receive the full benefit of being a semYOU User.

c. Site Usage

We may collect information about the fact that you use certain features and functionality of semYOU, interact with third party Platform Applications like InApps, click on ads, or participate in research initiatives like polling and surveys on semYOU.

d. Cookies

Like most websites, we use cookies and web log files to track site usage and trends, to improve the quality of our service, to customize your experience on semYOU, as well as to deliver third-party advertising to Users both on and off the semYOU site. A cookie is a tiny data file that resides on your computer, mobile phone, or other device, and allows us to recognize you as a User when you return to the semYOU website using the same computer and web browser. You can remove or block cookies using the settings in your browser, but in some cases that may impact your ability to use semYOU. One type of cookie, known as a “persistent” cookie, is set once you’ve logged in to your semYOU account. The next time you visit the semYOU website, the persistent cookie will allow us to recognize you as an existing User so you will not need to log in before using the Services. In order to access or change any of your private information (like a credit card number) or to send a message to another User, however, you must log in securely again with your password even if your computer contains your persistent cookie. Another type of cookie, called a “session” cookie, is used to identify a particular visit to the semYOU website. Session cookies expire after a short time or when you close your web browser.

In the course of serving advertisements or optimizing the Services to our Users, we may allow authorized third parties to place or recognize a unique cookie on your browser. Any information provided to third parties through cookies will not be personally identifiable but may provide general segment information (e.g., your industry or geography, career field, or information about your professional or educational background) for greater customization of your user experience. Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. semYOU does not store unencrypted personally identifiable information in the cookies.

e. Log files, IP addresses and information about your computer and mobile device

Due to the communications standards on the internet, when you visit the semYOU website we automatically receive the URL of the site from which you came and the site to which you are going when you leave semYOU. semYOU also receives the internet protocol (“IP”) address of your computer (or the proxy server you use to access the World Wide Web), your computer operating system and type of web browser you are using, email patterns, mobile device operating system (if you are accessing semYOU using a mobile device), as well as the name of your ISP or your mobile carrier. We use this information to analyze overall trends to help improve the service. The linkage between your IP address and your personally identifiable information is not shared with third parties without your permission, except as described in Section 2. (“Compliance with Legal Process”), below.

f. Rights to Access, Correct and Eliminate Information About You

You have a right to access, modify, correct and eliminate the data you supplied to semYOU. If you update any of your information, we may keep a copy of the information that you originally provided to us in our archives for uses documented in this policy. You may request deletion of your information at any time by contacting semYOU customer service. We will respond to your request within 30 days.

2. Uses of personal information

a. Consent to semYOU Processing Information About You

The information you provide to semYOU may reveal, or allow others to identify, your nationality, ethnic origin, religion, birthday, gender, age, geography, or other aspects of your private life. By providing information to us for the purposes of creating your User account or adding any additional details to your semYOU profile, you are expressly and voluntarily accepting the terms and conditions of this Privacy Policy and semYOU's User Agreement that allow semYOU to process information about you. Supplying information to semYOU, including any information deemed "sensitive" by applicable law, is entirely voluntary on your part. You have the right to withdraw your consent to semYOU's collection and processing of your information at any time, in accordance with the terms of this Privacy Policy and the User Agreement, by changing your Settings, or by closing your account, but please note that your withdrawal of consent will not be retroactive.

b. Compliance with Legal Process

It is possible that we may need to disclose personal information, profile information and/or information about your activities as a semYOU User when required by subpoena or other legal process, or if semYOU has a good faith belief that disclosure is necessary to (a) investigate, prevent or take action regarding suspected or actual illegal activities or to assist government enforcement agencies; (b) to enforce the User Agreement, to investigate and defend ourselves against any third party claims or allegations, or to protect the security or integrity of our site; and/or (c) to exercise or protect the rights, property or personal safety of semYOU, our Users, employees, or others.

c. Disclosures to others

We may also disclose your personal information and other information you provide to another third party as part of a reorganization or a sale of the assets of semYOU LLC, a subsidiary or division. Any third party to which semYOU transfers or sells semYOU's assets will have the right to continue to use the personal and other information that you provide to us.

3. Your Obligations

As a User, you have certain obligations to other Users. Some of these obligations are imposed by applicable law and regulations, and others have become commonplace in user-friendly communities of like-minded members such as semYOU:

1. You must, at all times, abide by the terms and conditions of the then-current Privacy Policy and User Agreement. This includes respecting all intellectual property rights that may belong to third parties (such as trademarks or photographs).
2. You must not download or otherwise disseminate any information that may be deemed to be injurious, violent, offensive, racist or xenophobic, or which may otherwise violate the purpose and spirit of semYOU and its community of Users.
3. You must not provide to semYOU and/or other Users information that you believe might be injurious or detrimental to your person or to your professional or social status.
4. You must keep your username and password confidential and not share it with others.

Any violation of these guidelines may lead to the restriction, suspension or termination of your account at the sole discretion of semYOU.

4. Important Information

1. Children and Minors

Children are not eligible to use our service and we ask that minors (under the age of 16) do not submit any personal information to us or use the service.

2. Changes to this Privacy Policy

We may update this Privacy Policy at any time, with or without advance notice. In the event there are significant changes in the way we treat your personally identifiable information, or in the Privacy Policy document itself, we will display a notice on the semYOU website or send you an email, as provided for above. Unless stated otherwise, our current Privacy Policy applies to all information that semYOU has about you and your account.

Using the semYOU Services after a notice of changes has been sent to you or published on our site shall constitute consent to the changed terms or practices.